

Con-Verse Hands-Free Bluetooth® Systems by Rostra

Part Number: Multiple

Warranty: 3 year/36,000 Mile Warranty

Availability: Immediately

Applications: Multiple (see below)

At Rostra Precision Controls, we are pleased to announce that major upgrades have been made to our Con-Verse Hands-Free Bluetooth® systems that we think your customers will enjoy. Along with these updates, you'll find a list of new part numbers when viewing the *Vehicle Specific Con-Verse Bluetooth®* webpage or when using our vehicle search drop-down menu on **rostra.com**. Read further for details about these updates...

Con-Verse Bluetooth® Module Updates



4-Channel Audio Streaming *

Two additional relays internal to each Con-Verse module means audio streaming is no longer limited to just the front two speakers of the vehicle. Users of Con-Verse systems can now experience high fidelity A2DP audio streaming from all speakers during every phone call, song, or video.

An upgraded Bluetooth® chip provides enhancements to mobile device interactivity including easier access to functions like voice commands, music control, and application launching.

Flat Black Surface-Mount Control Switch (250-7598)



Face view.



Control switch 250-7598 rear view.

Included with every new Con-Verse Hands-Free Bluetooth® System is our new **250-7598** flat black surface-mount control switch. Designed with ease of installation in mind, the ribbon cable style connector can be routed through a body trim panel crease for installation where drilling a hole is not an option and can be permanently attached using the included 3M double-sided foam pad. As with all other Con-verse Bluetooth® control switches, this new switch incorporates a cool blue backlight.

* 4-channel audio streaming available for vehicles equipped with base model sound systems only.

Rostra Precision Controls, Inc. - 2519 Dana Dr. - Laurinburg, NC 28352 - 800-782-3379 - rostra.com

Commanding Your Device by Voice



Good driving requires two hands and with the addition of an upgraded Bluetooth® chip in every Con-Verse control module, owners of smartphones from popular manufacturers like Apple, Samsung, Motorola, LG, HTC and others now have greater control over their mobile devices without having to look at the phone while driving.

The updated set of Bluetooth® instructions sent from the Con-Verse module to the mobile device via the included control switch now means that pressing the Answer Key launches the phone's built-in voice command system. For the Apple iPhone 4s, 5, 5s, 6/6 Plus, and 6s and 6s Plus, this button launches *Siri*. On Android devices, this button provides access to *OK, Google* or the phone's proprietary voice command feature.

4-Channel Audio Streaming

With the addition of two extra relays for streaming audio to all of a vehicle's speakers, drivers and their passengers can now enjoy full fidelity sound not just while making phone calls, but also when playing music from services like Apple Music, Spotify, Pandora, or Google Play Music.



Revised Retail Packaging

Every Con-Verse Bluetooth® hands-free system will soon begin shipping with an updated version of our full-color retail packaging. Our latest box design acts as a “silent salesman” in your showroom detailing the myriad features of the Con-Verse system. Likewise, the box was redesigned with warehouse distributors in mind providing ample blank panel space for multiple UPC label sizes allowing easy storage and quick retrieval of Con-Verse systems from warehouse shelves.



And Introducing...250-7504-SPLICE

As part of our complete Con-Verse Bluetooth® product line refresh, we are also pleased to announce a first-of-its-kind hard-wired hands-free audio streaming system for use with custom vehicles or when a plug-and-play factory vehicle interface harness is not available. Featuring our latest 4-channel Bluetooth® module with updated smartphone interoperability, matte black control switch with blue LED backlighting, and a custom-designed 4-channel splice harness, part number **250-7504-SPLICE** mutes the audio from the radio and streams phone calls, music, or other multimedia to the four speakers it is connected to.



250-7504-SPLICE Features

- 4-Channel Con-Verse module.
- Surface-mount control switch.
- 4-Channel splice harness.
- Glossy printed Owner's Manual.
- Full-color retail packaging.
- 3-year/36,000 mile warranty.

